

FOUR-YEAR
GUARANTEE
FOUR-YEAR'S
WORTH OF
BATTERIES

THE UK'S BEST SELLING DIGITAL HEARING AIDS

advance ONLY AT SPECSAVERS

 Specsavers®
Hearing Centres



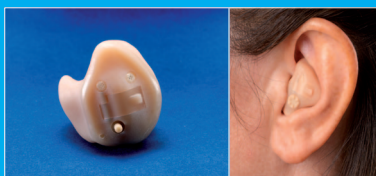
Behind the ear



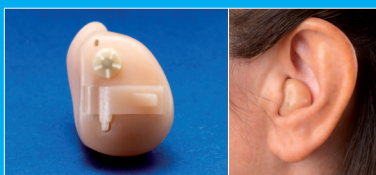
Open ear



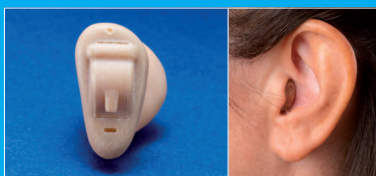
Receiver in canal



In the ear



In the canal



Completely in the canal



advance digital hearing aids

Our aim is to provide you with the best value solution for your hearing loss. We offer a range of digital hearing aids with the latest technology from world-leading manufacturers. Our exclusive advance range starts at £495 for two digital hearing aids and includes all the essential extras you'll need - four years' worth of batteries, a four-year guarantee, directional microphones and telecoil/auto telephone.

Any style - no extra cost

What's more, a choice of wearing styles - in the ear, behind the ear, completely in the canal, and are available at no extra cost. You can even choose your hearing aid from a selection of colours too. Add outstanding service with professional hearing aid audiologists and free aftercare, and you'll see why more and more people are choosing Specsavers.

Directional microphones and telecoil/auto telephone - options may vary subject to model purchased.
Open ear style from £695.

ClearSound £495/£695

Features

Entry level digital amplifier for clear listening in undemanding conditions.

Suitability

For use at home, watching tv, one-to-one conversation.

Technology

advance	100	110
FREQUENCY BANDS	2	2
COMPRESSION CHANNELS	2	2
LISTENING PROGRAMMES	3	3
FEEDBACK CANCELLATION		✓

Instrument Styles

advance	100	110
CUSTOM IN-THE-EAR	✓	✓
CUSTOM IN-THE-CANAL	✓	✓
CUSTOM COMPLETELY-IN-CANAL	✓	✓
OPEN-EAR		✓
RECEIVER-IN-CANAL		
BEHIND-THE-EAR	✓	✓

Options

Custom In-The-Ear and In-The-Canal instruments only.

advance	100	110
DIRECTIONAL MICROPHONES	N/A	✓
TELECOIL	✓	✓
AUTOMATIC TELEPHONE	N/A	✓

Sound Comfort £895

Features

Digital amplifier with noise reduction for comfortable listening in noisy places.

Suitability

For use at home, watching tv, one-to-one conversation, with additional assistance for noisy streets, public places.

Technology

advance	210	220	221	244
FREQUENCY BANDS	4	8	8	N/A
COMPRESSION CHANNELS	4	2	2	N/A
CHANNELFREE™	N/A	N/A	N/A	✓
LISTENING PROGRAMMES	3	4	4	3
MULTI ENVIRONMENT PROG				✓
FEEDBACK CANCELLATION	✓	✓	✓	✓
DIRECTIONAL MICS	✓*	✓*	✓	✓*
NOISE REDUCTION	✓	✓	✓	✓
SHOCK NOISE REDUCTION				✓

*Option on In-The-Ear and In-The-Canal models.
Not available on Completely-In-Canal models.

advance	210	220	221	244
CUSTOM IN-THE-EAR	✓	✓		✓
CUSTOM IN-THE-CANAL	✓	✓		✓
CUSTOM COMPLETELY-IN-CANAL	✓	✓		✓
OPEN-EAR	✓	✓		✓
RECEIVER-IN-CANAL			✓	
BEHIND-THE-EAR	✓	✓		✓

Options

advance	210	220	221	244
DIRECTIONAL MICS	✓*	✓*	N/A	✓*
TELECOIL	✓*	✓*	N/A	✓*
AUTOMATIC TELEPHONE	✓		N/A	

*Option not available in Completely-in-Canal models.

Sound Comfort Plus £1,095

Features

As Sound Comfort but with improved levels of noise reduction for different and more demanding noisy environments.

Suitability

For use at home, watching tv, one-to-one conversation, with enhanced performance for noisy places, and hearing conversation in small groups.

Technology

advance	311	312	322	344
FREQUENCY BANDS	6	6	4	N/A
COMPRESSION CHANNELS	6	6	4	N/A
CHANNELFREE™	N/A	N/A	N/A	✓
LISTENING PROGRAMMES	3	3	4	3
MULTI ENVIRONMENT PROG	✓	✓		✓
FEEDBACK CANCELLATION	✓	✓	✓	✓
DIRECTIONAL MICROPHONES	auto*	auto	auto*	auto adapt multi band*
NOISE REDUCTION	✓	✓	✓	✓
SPEECH ENHANCEMENT				✓
SHOCK NOISE REDUCTION				✓

*Option on In-The-Ear and In-The-Canal models.
Not available on Completely-In-Canal models.

advance	311	312	322	344
CUSTOM IN-THE-EAR	✓		✓	✓
CUSTOM IN-THE-CANAL	✓		✓	✓
CUSTOM COMPLETELY-IN-CANAL	✓		✓	✓
OPEN-EAR	✓			✓
RECEIVER-IN-CANAL		✓	✓	
BEHIND-THE-EAR	✓		✓	✓

Options

advance	311	312	322	344
DIRECTIONAL MICS	✓*	N/A	✓*	✓*
TELECOIL	✓*	N/A	✓*	✓*
AUTOMATIC TELEPHONE	✓	N/A	✓	
REMOTE CONTROL	£99	£99		
BATTERY CHARGER		£99		

*Option not available in Completely-in-Canal models.

Speech Emphasis £1,295

Features

Sound processing to improve speech clarity in noisy conditions.

Suitability

For use at home, watching tv, one-to-one conversation, noisy places, small groups, family gatherings, restaurants.

Technology

advance	413	422	444
FREQUENCY BANDS	8	6	N/A
COMPRESSION CHANNELS	6	6	N/A
CHANNELFREE™	N/A	N/A	✓
LISTENING PROGRAMMES	4	4	4
MULTI ENVIRONMENT PROG	✓		✓
FEEDBACK CANCELLATION	✓	✓	✓
DIRECTIONAL MICROPHONES	auto adapt*	auto*	auto adapt multi band*
NOISE REDUCTION	✓	✓	✓
SPEECH ENHANCEMENT	✓		✓
SHOCK NOISE REDUCTION	✓		✓

*Option on In-The-Ear and In-The-Canal models.
Not available on Completely-In-Canal models.

advance	413	422	444
CUSTOM IN-THE-EAR	✓	✓	✓
CUSTOM IN-THE-CANAL	✓	✓	✓
CUSTOM COMPLETELY-IN-CANAL	✓	✓	✓
OPEN-EAR	✓		✓
RECEIVER-IN-CANAL	✓	✓	
BEHIND-THE-EAR	✓	✓	✓

Options

advance	413	422	444
DIRECTIONAL MICS	✓*	✓*	✓*
TELECOIL	✓*	✓*	✓*
AUTOMATIC TELEPHONE	✓	✓	✓*
REMOTE CONTROL	£99	✓***	£99*
WIRELESS STREAMING/ CONNECTIVITY	£399^		
BATTERY CHARGER	£99**		
BINAURAL COORDINATION	✓		✓

*Option not available in Completely-in-Canal models.

**RIC, OTE and BTE only.

***To be used in conjunction with touch phones inc mobiles.

^Includes adapters to media devices.

Speech Emphasis Plus £1,495

Features

Advanced processing features focusing on clear speech in demanding conditions.

Suitability

For use in a broad range of situations: at home, watching tv, one-to-one conversation, noisy places, small groups, family gatherings, large groups, meetings, outdoors, sports, restaurants.

advance	512	513	523	524	544
FREQUENCY BANDS	12	12**	8	8	N/A
COMPRESSION CHANNELS	8	8	8	8	N/A
CHANNELFREE™	N/A	N/A	N/A	N/A	✓
LISTENING PROGRAMMES	5	5***	4	4	6
MULTI ENVIRONMENT PROG	✓	✓	✓	✓	✓
FEEDBACK CANCELLATION	✓	✓	✓	✓	✓
DIRECTIONAL MICROPHONES	auto adapt multi chan*	auto adapt*	auto adapt*	auto adapt*	auto adapt multi band*
NOISE REDUCTION	✓	✓	✓	✓	✓
SPEECH ENHANCEMENT	✓	✓	✓	✓	✓
SHOCK NOISE REDUCTION	✓	✓			✓
AUTO ACCLIMATISATION	✓	✓			

*Option on In-The-Ear and In-The-Canal models.
Not available on Completely-In-Canal models.

8 on miniture RIC. *4 on miniture RIC.

advance	512	513	523	524	544
CUSTOM IN-THE-EAR		✓	✓		✓
CUSTOM IN-THE-CANAL		✓	✓		✓
CUSTOM COMPLETELY-IN-CANAL		✓	✓		✓
OPEN-EAR		✓			✓
RECEIVER-IN-CANAL		✓	✓	✓	✓
BEHIND-THE-EAR	✓	✓	✓		✓

Options

advance	512	513	523	524	544
DIRECTIONAL MICS	N/A	✓*	✓*	N/A	✓*
TELECOIL	N/A	✓*	✓*	N/A	✓*
AUTOMATIC TELEPHONE	N/A	✓	✓	N/A	✓*
REMOTE CONTROL	£99	£99	✓***	£129	£99*
WIRELESS STREAMING/ CONNECTIVITY	£399^	£399^^		£420^	£399^
BATTERY CHARGER		✓**			
BINAURAL COORDINATION	✓	✓		✓	✓

*Option not available in Completely-in-Canal models.

**OTE and BTE only.

***To be used in conjunction with touch phones inc mobiles.

^Includes adapters to media devices.

^^Not available on miniture RIC.

Automatic Listening £1,695

Features

Eliminates the need to change listening programmes by automatically adapting to changing listening conditions.

Suitability

For effective general use: at home, watching tv, one-to-one conversation, noisy places, small groups, family gatherings, large groups, outdoors, restaurants, business meetings.

advance	613	623	624	644
FREQUENCY BANDS	12	12	12	N/A
COMPRESSION CHANNELS	8	12	12	N/A
CHANNELFREE™	N/A	N/A	N/A	✓
LISTENING PROGRAMMES	5	4	4	7
MULTI ENVIRONMENT PROG	✓	✓	✓	✓
FEEDBACK CANCELLATION	✓	✓	✓	✓
DIRECTIONAL MICROPHONES	auto adapt multi channel*	auto adapt multi channel*	auto adapt multi channel*	auto adapt multi band*
NOISE REDUCTION	✓	✓	✓	✓
SPEECH ENHANCEMENT	✓	✓	✓	✓
SHOCK NOISE REDUCTION	✓			✓
AUTO ACCLIMATISATION	✓			

*Option on In-The-Ear and In-The-Canal models.
Not available on Completely-In-Canal models.

advance	613	623	624	644
CUSTOM IN-THE-EAR		✓		✓
CUSTOM IN-THE-CANAL		✓		✓
CUSTOM COMPLETELY-IN-CANAL		✓		✓
OPEN-EAR				✓
RECEIVER-IN-CANAL	✓	✓	✓	✓
BEHIND-THE-EAR		✓		✓

Options

advance	613	623	624	644
DIRECTIONAL MICS	N/A	✓*	N/A	✓*
TELECOIL	N/A	✓*	N/A	✓*
AUTOMATIC TELEPHONE	N/A	✓	N/A	✓*
REMOTE CONTROL	£99	✓**	£129	£99*
WIRELESS STREAMING/ CONNECTIVITY	£399^		£420^	£399^
BATTERY CHARGER	£99			
BINAURAL COORDINATION	✓		✓	✓

*Option not available in Completely-in-Canal models.

^Includes adapters to media devices.

**To be used in conjunction with touch phones inc mobiles.

Ultimate Listening £1,995

Features

Fully automatic and learns your preferred settings in different situations. Suitable for most demanding lifestyles and difficult hearing situations.

Suitability

For optimum general effectiveness at home, watching tv, one-to-one conversation, noisy places, small groups, family gatherings, large groups, outdoors, restaurants, business meetings, sports, music, theatre.

advance	713	723	724	813	844
FREQUENCY BANDS	12	16	16	16	N/A
COMPRESSION CHANNELS	8	16	16	8	N/A
CHANNELFREE™	N/A	N/A	N/A	N/A	✓
LISTENING PROGRAMMES	4	4	4	5	7
MULTI ENVIRONMENT PROG	✓	✓	✓	✓	✓
FEEDBACK CANCELLATION	✓	✓	✓	✓	✓
DIRECTIONAL MICROPHONES	auto adapt multi chan*	auto adapt multi chan*	auto adapt multi chan*	auto adapt multi chan*	auto adapt multi chan*
NOISE REDUCTION	✓	✓	✓	✓	✓
SPEECH ENHANCEMENT	✓	✓	✓	✓	✓
SHOCK NOISE REDUCTION	✓			✓	✓
AUTO ACCLIMATISATION	✓			✓	

*Option on In-The-Ear and In-The-Canal models. Not available on Completely-In-Canal models.

advance	713	723	724	813	844
CUSTOM IN-THE-EAR		✓		✓	✓
CUSTOM IN-THE-CANAL		✓		✓	✓
CUSTOM COMPLETELY-IN-CANAL		✓		✓	✓
OPEN-EAR				✓	✓
RECEIVER-IN-CANAL	✓	✓	✓	✓	✓
BEHIND-THE-EAR		✓		✓	✓

Options

advance	713	723	724	813	844
DIRECTIONAL MICS	N/A	✓*	N/A	✓*	✓*
TELECOIL	N/A	✓*	N/A	✓*	✓*
AUTOMATIC TELEPHONE	N/A	✓	N/A	✓	✓*
REMOTE CONTROL	£99	✓***	£129	£99	£99*
WIRELESS STREAMING/CONNECTIVITY			£420^	£399^	£399^
BATTERY CHARGER				£99**	
BINAURAL COORDINATION	✓		✓	✓	✓

*Option not available in Completely-in-Canal models.

**RIC, OTE and BTE only.

***To be used in conjunction with touch phones inc mobiles.

^Includes adapters to media devices.

advance product feature glossary

Frequency Bands

The total frequency range of the hearing instrument is divided into a number of bands in which the amplifier gain can be controlled to match the hearing loss of the patient.

Channelfree™

Assesses the incoming signals and amplifies even the smallest speech component. It does this without dividing the signal into channels or bands so to maintain the original signal.

Listening Programmes

A number of pre-set listening situations can be programmed by the RHAD. This allows the instrument to have its setting optimized for certain listening conditions for example, Speech in quiet, noise, tv and music. Each listening programme is selected by the user using a switch or push button on the instrument or via a remote control.

Feedback Cancellation

An electronic system which takes the feedback frequencies, reverses the phase of the feedback signal and combines this with the original signal resulting in the feedback being cancelled.

Noise Reduction

Reduce the gain of non-speech sounds. Makes it more comfortable in noisy conditions e.g. In traffic noise in the street.

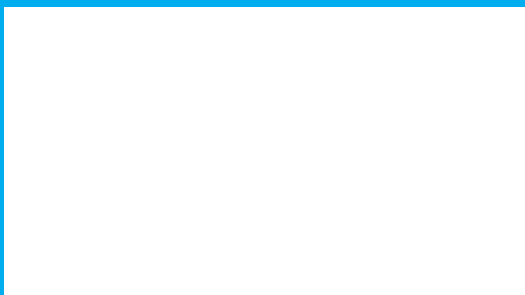
Speech Enhancement

Improves over basic noise reduction by reducing non-speech sounds including when speech is present.

Directional Microphones

Omni-directional - detects and amplifies sound from all around.

Directional - reduces sound amplification from the rear, gives focus to the sounds from in front.



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